



Business
for the
Environment

Climate Summit 2010



In partnership with:



globalinitiatives

4 & 5 October 2010, Expo Bancomer, Santa Fe, Mexico City

Accelerating solutions through partnership and innovation

B4E, Business for the Environment, is the world's leading international conference for dialogue and business-driven action for the environment. A special B4E Summit on Climate Change will be held in Mexico City on 4 & 5 October, hosted in partnership by UNEP, the UN Global Compact, WWF and the government of Mexico.

Entitled "Accelerating solutions through partnership and innovation", the Summit will focus on transformative climate solutions to address the mounting climate and inter-related environmental issues — turning crises into opportunity. The summit will highlight what companies are doing and what more they can do to accelerate and deliver solutions for a low-carbon future. Demonstrating how companies are transforming the way they operate to address today's climate challenges, the conference will link with and produce a policy message from global business leaders with policy recommendations for climate action ahead of the COP 16 in Cancun.

Sunday, 03 October 2010

1900 – 2100 Welcome Reception & Dinner

Monday, 04 October 2010

0700 – 0815 Registration

0745 – 0845 Caring for Climate Signatories Breakfast Meeting

Facilitator: Charles Emmerson

0900 – 0950 Opening Address - **Patricia Espinosa Cantellano**, Secretary of Foreign Affairs, Mexico

Keynote Address - **Felipe Calderón**, President, Mexico - TBC

Opening Statements – Setting the objectives and aimed outcome for the summit

Juan Elvira Quesada, Secretary of Environment and Natural Resources, Mexico

Achim Steiner, Executive Director, United Nations Environment Programme (UNEP)

Georg Kell, Executive Director, UN Global Compact

James Leape, Director-General, WWF International

0950 - 1110 Opening plenary discussion panel

Do we need a legally binding global climate treaty for business to invest in and scale up low carbon solutions?

Chaired by: S Ramadorai, Vice Chairman, Tata Consultancy Services

Eivind Kolding, Chief Executive Officer, Maersk Line

Barbara Kux, Board member and Chief Sustainability Officer, Siemens

José López, Executive Board Member and Executive Vice President, Operations, Nestlé S.A

Jonathan Lash, President, World Resources Institute - TBC

Lorenzo Zambrano, Chief Executive Officer, CEMEX - TBC

1110 – 1140 Networking coffee break

1140 – 1240 Presentation and plenary discussion panel

Transformative low-carbon solutions: Tackling climate change, creating value

Presenter: Dennis Pamlin, Director, Low Carbon Leaders Project

A presentation of innovative climate solutions that can have transformative impact for society followed by audience discussion on scaling and accelerating the uptake of these solutions across industry and regions

Chaired by: Prith Banerjee, Director, HP Labs

Helio Matar, President, Akatu Institute Brazil

Jeff Skoll, Founder, Participant Media and Skoll Foundation - TBC

Arnold Schwarzenegger, Governor, State of California - TBC

1240 – 1400 Lunch

Introducing the outcome statement: Delivering the business message to leaders at COP16

By member(s) of UN Global Compact Caring for Climate Advisory Board

Moderated by: **Bryan Walsh**, Staff Writer, Time Magazine

Speaker: Lord Nicholas Stern, Chair, Grantham Research Institute on Climate Change and the Environment, LSE & Special Adviser to the Group Chairman, HSBC - TBC

1400 – 1515 Plenary discussion panel

Green Economy Phase II – How do we get there?

Chaired by: Eric Beinhocker, Senior Fellow, McKinsey Global Institute, Executive Director, Global Green Growth Institute

Al Gore, Former Vice President and Nobel Peace Prize Winner

Michael Ahearn, Chairman, First Solar - TBC

Juan Elvira Quesada, Secretary of Environment and Natural Resources, Mexico

Carter S. Roberts, President and Chief Executive Officer, WWF USA

Pavan Sukhdev, Leader, Green Economy Initiative, UNEP - TBC

1515 – 1615 Plenary discussion panel

Accelerating climate solutions through finance and investment

Chaired by: Donald McDonald, Chair, Principle for Responsible Investment - TBC

Ignacio Deschamps, Chief Executive Officer, BBVA Bancomer - TBC

Abyd Karmali, Global Head of Carbon Markets, Bank of America Merrill Lynch - TBC

Paul Kelly, Chief Executive Officer, EcoSecurities - TBC

Barbara Krumsiek, CEO, Calvert Group Ltd, Co-Chair, UNEP-FI - TBC

Supachai Panitchpakdi, Secretary-General, UN Conference on Trade and Development - TBC

1615 – 1830 Industry working groups

Discussions around outcome statement and message with policy recommendations to COP16

1. Building, construction and materials

Topics: Sustainable planning and design, Construction, Materials, Standards and Technology, Energy efficiency, Residential and commercial projects, Facilities management

2. Transportation and logistics

Topics: Sustainable transport, Logistics and supply chain, Aviation, shipping and land transport, Airfreight

3. Food, beverage and agriculture

Topics: Agriculture and Agri-business, Fisheries, Farming, Forestry, Biotech crops and fuels, Resource efficiency, Water foot-printing and management, Sustainable consumption and production

4. Energy and utilities

Topics: Oil and Gas, Geothermal, Wind, Hydro, Solar, Bio-fuels, Smart grids, Public and private utilities, Utilities infrastructure

5. Technology and communication

Topics: Consumer, enterprise and commercial infrastructure and products, Mobile technology, Software, Telecommunications, Info-communications, Data storage and management, Clean-technologies

1830 – 2100 Networking Reception & Dinner

Tuesday, 05 October 2010

0745 – 0845 CNNet Breakfast



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- 0900 – 0930 Opening statement
Georgina Kessel, Energy Secretary, Mexico
- 0930 – 1030 Presentation and audience discussion
Feedback and proposals from working groups
Chaired by: Bryan Walsh, Staff Writer, Time Magazine
- 1030 – 1100 Networking coffee break
- 1100 – 1230 Discussion Panel (CNN broadcast)
Real solutions for a low carbon future
Chair: **Anchor**, CNN International
Don Cheadle, Actor
Wangari Maathai, Founder, Green Belt Movement, Nobel Peace Prize winner - TBC
Indra Nooryi, Chairman and Chief Executive Officer, PepsiCo - TBC
Carlos Slim, Chairman Emeritus, Grupo Carso - TBC
- 1230-1400 Feedback on outcome statement, closing and outlook to COP16
Georg Kell, Executive Director, UN Global Compact
James Leape, Director-General, WWF International
Juan Elvira Quesada, Secretary of Environment and Natural Resources, Mexico
Achim Steiner, Executive Director, United Nations Environment Programme (UNEP)
- Close

Note: This is a draft agenda indicative of both confirmed and invited speakers and is subject to change.